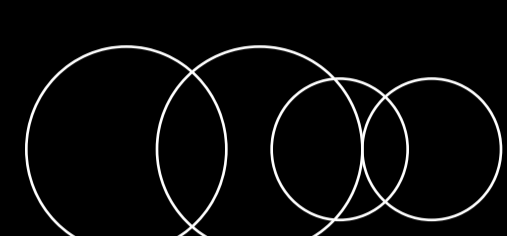


Maya Angelou once said:

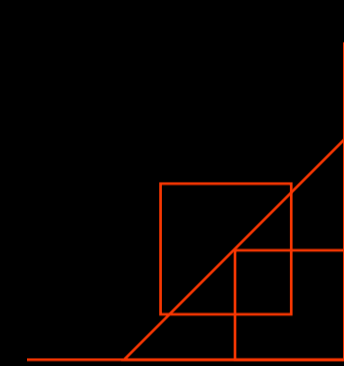
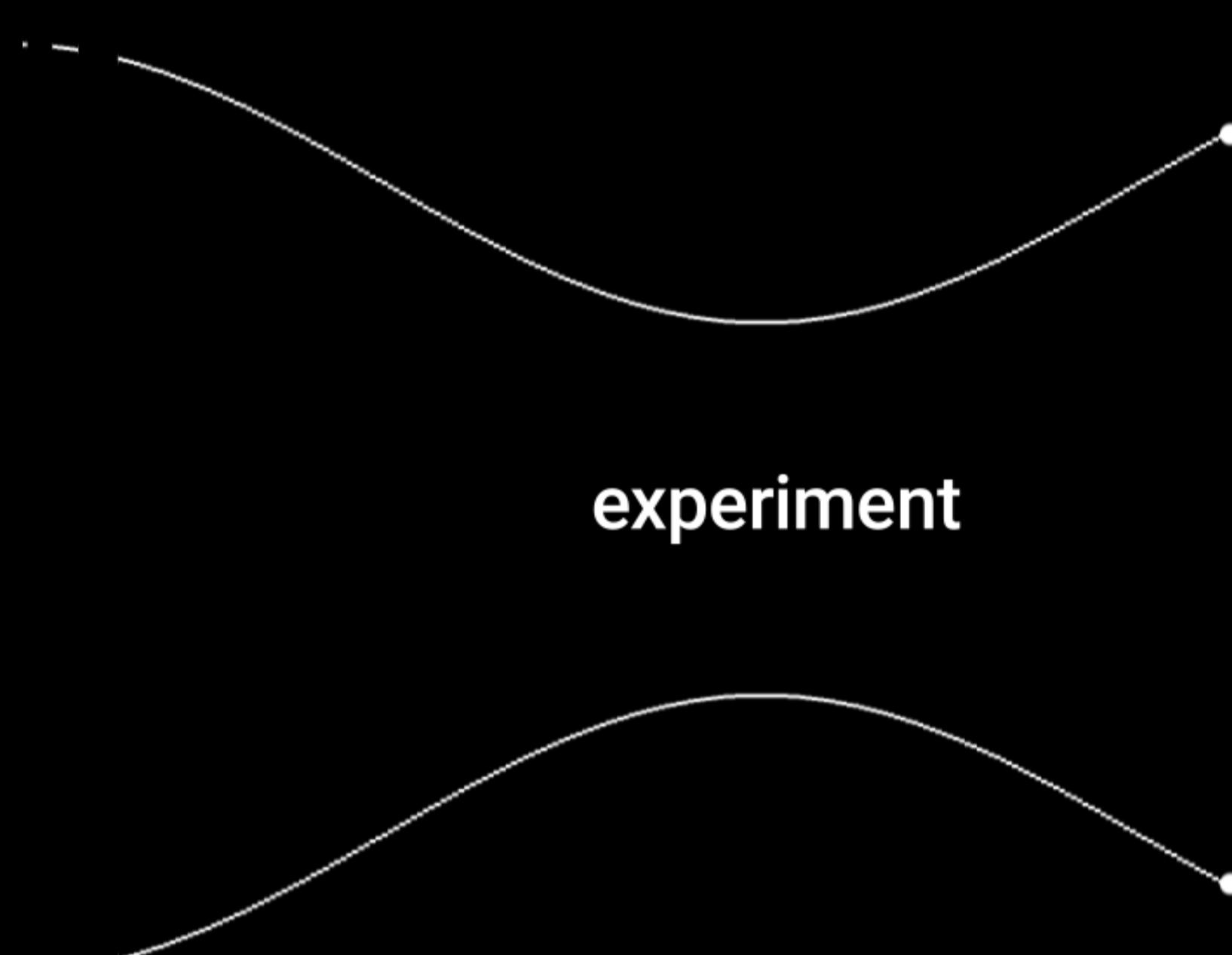
# You can't use up creativity. The more you use, the more you have.

You can understand some of my philosophy here



**As a Visual Designer with 10+ years of experience in Art Direction, Illustration & Branding, my focus is to build holistic adventures through impactful design, elegant solutions within a human-centered design experience.**

Within the past years, I developed a unique design process that allows me to constantly create and drive innovation throughout a variety of brands, mediums, and industries. This methodology consists of a balance between experimentation (aka. creative freedom) and coherence. On one side this methodology allows the designer to be creative and expressive, where the "gut-feeling" is the leading factor for creation. Coherence then funnels what is relevant for the brand, project, or client. That relationship is a key factor of innovation within the design process, it leads to interesting ways to solve any communication problem and it's been a constant agent in my work and life.



## Experience

[Resume PDF](#)

2020 - 2021	<b>Head of Design</b>	Social Chain
2018 - 2020	<b>Sr. Art Director</b>	Social Chain
2018 - 2018	<b>Freelancer</b>	YummyColours
2015 - 2016	<b>Art Director</b>	Sete Airlines
2013 - 2014	<b>Designer</b>	Nitrocorpz

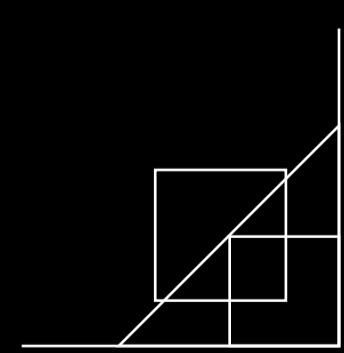
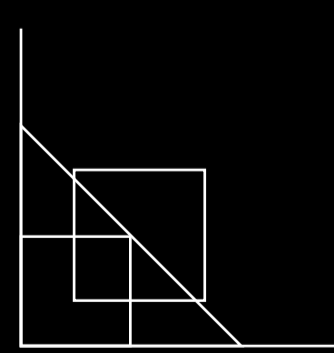
## Education

2016-2028	<b>MFA - Communications Design</b> Pratt Institute
2008-2012	<b>New School of Architecture &amp; Design</b> Strategic Design & Management
2008-2012	<b>BA - Graphic Design</b> Universidade Federal de Goiás

## Recognitions

2010	<b>Concurso de Cartazes da Mostra de BH</b> 3rd Place
2011	<b>Desafio de Design   Computer Arts</b> Winner
2015	<b>NSAD - Summer Scholarship</b> Winner
2018	<b>Ascenders Vol.1 - Leaders in Contemporary Lettering</b> Publication

## Clients



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# hello{at}arthurregis.com

